MARKETBEAT

TULSA

Office Q3 2023



YoY Chg

12-Mo. **Forecast**

10.8% Vacancy Rate





463K Net Absorption, SF





\$17.07 Asking Rent, PSF



YoY

Chg



12-Mo.

Forecast

(Overall, All Property Classes)

ECONOMIC INDICATORS Q3 2023

462K

Tulsa **Employment**







ECONOMY: Expanding in 2023

Tulsa's economy has been steadily rebounding over the past year and is considered to have entered an expansion mode. The unemployment rate increased 0.2% from Q2 to Q3 to 3.1%, and the current workforce slightly increased from 459k to 461k (down 33k year-over-year (YOY)). Low rents, energy costs, and taxes help to make the cost of doing business in Tulsa 11% lower than the national average. Tulsa's low cost of doing business continues to drive companies to the metro.

Relatively stable industries like healthcare and education are significant drivers of employment here and help keep the economy in check when the more volatile energy industry experiences substantial fluctuations.

DEMAND: Holding Steady in Q3

Tulsa's office market is holding steady, but demand remains fragile. CoStar reported 317.9k square feet (sf) of net absorption through the third quarter. While the market's vacancy rate remains elevated (11.5%, down 0.3% YOY), it remains below the U.S. average, and manageable construction keeps vacancies from rising further. With improving demand, rent growth has returned also. Annual rent growth is positive at 0.8%. Despite moveouts over the past year, investors logged \$328 million in sales in 2022, the highest volume reported on record.

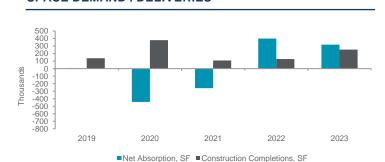
Despite ongoing uncertainty surrounding the office market, the area is reporting annual rent growth of 1.2%.

PRICING: Steady Rent Increase For Q3

The Tulsa total market saw a \$.06 per square feet (psf) increase in rents, finishing the guarter at \$17.07 psf (down \$.26 YOY), the entire Central Business District (CBD) remained flat at \$17.45/psf and Non-CBD a \$.11 (\$16.86/psf) increase. Class A space continues to struggle with fluctuations in demand. Total Class A vacancies were down 0.7% (up 1.8% YOY) within the CBD and Non-CBD. Class A vacancies in the CBD were down 0.6% (up 1.3% YOY).

The highest rents are found in the metro area outside of the CBD. The South submarket has the highest asking rent at \$23.08/psf, followed by the Northeast submarket at \$18.17/psf, with the CBD at \$17.45/psf. Due to continued consolidations and closing in the downtown area, the CBD has struggled to see any significant rent gains.

SPACE DEMAND / DELIVERIES



OVERALL VACANCY & ASKING RENT



MARKETBEAT

TULSA

Office Q3 2023

MARKET STATISTICS

SUBMARKET	INVENTORY (SF)	SUBLET VACANT (SF)	DIRECT VACANT (SF)	OVERALL VACANCY RATE	CURRENT QTR OVERALL NET ABSORPTION	YTD OVERALL ABSORPTION (SF)	YTD LEASING ACTIVITY (SF)	UNDER CNSTR (SF)	OVERALL AVG ASKING RENT (ALL CLASSES)*	OVERALL AVG ASKING RENT (CLASS A)*
CBD	13,773,626	254,169	1,546,903	13.1%	28,186	60,012	395,270	0	\$17.45	\$18.74
East	3,364,403	41,752	734,435	23.1%	-10,593	-118,535	60,747	0	\$15.00	N/A
Mid-Town	6,698,109	0	619,818	9.3%	-12,998	-153,047	160,042	0	\$16.00	\$17.00
North Central	3,882,597	0	246,810	6.4%	-27,041	-63,272	43,384	0	\$14.09	N/A
Northeast	1,835,777	0	4,134	0.2%	370,718	375,307	15,189	0	\$18.17	N/A
Northwest	410,802	0	0	0	0	0	0	0	N/A	N/A
South	1,622,644	0	36,511	2.3%	-4,056	17,725	34,895	57,816	\$23,08	N/A
South Central	14,429,523	35,305	1,762,582	12.5%	98,830	116,898	305,374	0	\$17.87	\$24.38
Southeast	2,680,478		83,202	3.1%	-5,056	34,244	43,173	10,000	\$15.41	N/A
Southwest	370,749	0	0	0	0	0	0	0	N/A	N/A
West	908,039	0	35,805	3.9%	17,313	41,099	54,853	0	\$14.00	N/A
TULSA TOTALS	49,976,747	331,226	5,070,200	10.8%	463,415	317,982	1,112,927	67,816	\$17.07	\$20.37

^{*}Rental rates reflect full service asking

KEY LEASE TRANSACTIONS Q3 2023

PROPERTY	SUBMARKET	TENANT	RSF	TYPE
521 E 2 nd St	CBC	Vital Energy	64,800	Direct
521 E 2 nd St	CBD	Hall/Estill	43,200	Direct

^{*}Renewals not included in leasing statistics

KEY SALES TRANSACTIONS Q3 2023

PROPERTY	SUBMARKET	SELLER / BUYER	SF	PRICE/\$ PSF
101 E 81st St	Southwest	Titan Sports & Performace/FC Tulsa	190,000	\$14.35M/\$75.57/SF
3550 W Tacoma St	West	Cameron Glass, Inc/TruCore Investments, LLC	160,000	\$8.7M/\$54.86 PSF

KEY CONSTRUCTION COMPLETIONS YTD 2023

PROPERTY	SUBMARKET	MAJOR TENANT	SF	OWNER / DEVELOPER	
521 E 2 nd St	CBD	N/A	173,200	IDO3	

Jared Andresen, SIOR

President

+1 918 359 3522

jandresen@commercialoklahoma.com

Scott Schlotfelt

Man-aging Director +1 918 359 3521

sschlotfelt@commercialoklahoma.com

A CUSHMAN & WAKEFIELD RESEARCH PUBLICATION

Cushman & Wakefield (NYSE: CWK) is a leading global real estate services firm that delivers exceptional value for real estate occupiers and owners. Cushman & Wakefield is among the largest real estate services firms with approximately 52,000 employees in over 400 offices and approximately 60 countries. In 2022, the firm had revenue of \$10.1 billion across core services of property, facilities and project management, leasing, capital markets, and valuation and other services. It also receives numerous industry and business accolades for its award-winning culture and commitment to Diversity, Equity and Inclusion (DEI), Environment, Social and Governance (ESG) and more. To learn more, visit www.cushmanwakefield.com or follow @ CushWake on Twitter.

COMMERCIAL OKLAHOMA

©2023 Cushman & Wakefield. All rights reserved. The information contained within this report is gathered from multiple sources believed to be reliable. The information may contain errors or omissions and is presented without any warranty or representations as to its accuracy.

cushmanwakefield.com